

ADVERTISEMENT RATES

Advertisement Position	Print Area (mm)	National (Rs.)*	Overseas (US\$)
Full Page	180 x 240	50,000	1,500
Half Page (Horizontal)	180 x 115	30,000	1,000
Half Page (Vertical)	85 x 240	30,000	1,000

Rates mentioned above are net and do not include agency commission. Payment can be made through bank transfer / RTGS / NEFT. The advertisement material should reach latest by 15th October 2017. Exhibitors will be given 50% discount on advertisement rates.